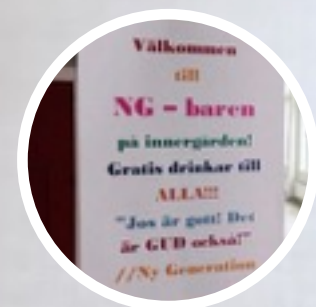


Juice Outreach

Handing out things is a popular kind of outreach and what could be more appreciated than handing out a refreshing juice...?

Here we have an outreach guide on how to do a juice outreach at your school. The idea is basically handing out juice in different flavors to the students, perhaps outside on a warm spring day!

New Generation at Celsius school made a juicebar on an activity day for the whole school. They had various juice drinks in different flavors that they handed out to the students. It became a very appreciated outreach and an excellent opportunity for the group to share their faith.



Juice Outreach

To Do-list

Planning

- Set a date, time and place for the outreach
- Ask the principal for permission
- Check in the group how many that can attend
- Decide when to meet for preparations (when are you going to shop, do decorating and such)
- Calculate how many juice drinks you're going to make

Marketing

- Create a Facebook-event and invite everyone at the school
- Put up posters/notes around the school
- Use the schools information system to inform about the outreach, if you're allowed (for example the school-TV)

Preparation

- Fix tables
- Fix cloths for the tables
- Fix cooler and icepacks to have the juice boxes in and on during the day of the outreach
- Shop (see the shoppinglist)
- Name the "juice-drinks". A fun idea is to do like the New Generation group at Celsius school and name the drinks after the teachers for example "Sunny Sara"
- Style the plastic cups and the straws
- Make signs where it says what the drinks are called, who you are and why you are doing this
- Synk your schedules so you know that there are always someone that has a break/free period and can stand at juicebar
- Pack everything you need for the outreach

What do you need?

Picture for the Facebook-event

200 plastic cups

200 straws

10 spools of washitape or similar for decoration

40 l juice distributed on 5 flavors, for example:

Apple juice

Orange juice

Raspberry juice

Pineapple, guava, apple, orange juice

Tropical juice

Fruit for decor:

20 oranges

100 napkins

This calculation is based on:

- A school with approx. 500 students
- Assuming that 150-200 people have noted that the outreach is happening and wants a juice
(The amount in the shoppinglist is calculated based on this information.)

